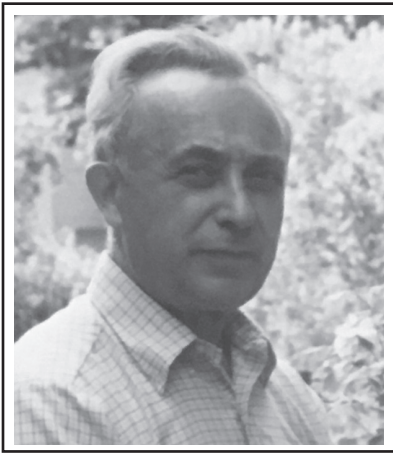




In recognition of their outstanding
Leadership & Contributions
to the Tire & Service Industry in New England

2018 Hall of Fame Inductees April 7, 2018

2018 Hall of Fame Inductee - Irving Katz



Irving Katz founded Nu-Tread Tire in 1933, 2018 is the company's 85th year of operation. Irving's parents were both immigrants from Lithuania, however, he was born in Boston in 1908. Although as a young man he worked as a house painter during the day, he was most industrious and attended Suffolk Law School at night. He passed the bar exam on his first try and began the practice of law in Boston and the surrounding areas. Since this was the beginning of the Great Depression, he, as well as everyone else, was struggling to make a living. As a young lawyer he did collection work for Mohawk Rubber Sales and for one of its principals at the time, Max Stone. Irving acquired some retread equipment on a collection case for Mohawk and started a recap shop in East Boston. He soon brought his younger brother into the start-up business. He continued his law practice, but as time went on he got more and more involved in the tire business. Irving eventually gave up his law practice and referred his clients to other lawyers. He developed a very successful retread business, and along with Merchants Tire, was one of the largest in the Boston area. At that time there were many retreaders because their product was in high demand. Irving was a pioneer and had an

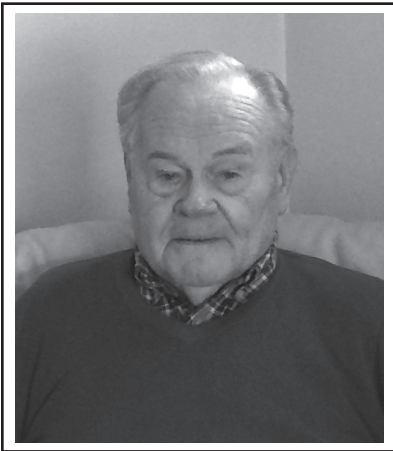
exceptional entrepreneurial spirit. For many years he was an active member of NEAITD (now known as NETSA) and served for a time as its treasurer. He was also a member of NTDRA (now known as TIA) for many years, and was very active in that organization, attending their national conventions almost every year.

With other local businessmen he founded the Winthrop Kiwanis Club. For a time, Irving served as president of the New England Zionists Organization, which represented all the New England states. He was a Navy veteran, who served in Panama during World War II, and developed a love for the ocean. Later in life he became involved in the United States Power Squadron (a nonprofit educational organization) and taught celestial navigation to its members. He was a founder of the New Temple Tifereth Israel Synagogue in Winthrop and was a very well-respected businessman in East Boston, Winthrop, and the surrounding communities. Irving was a very active member of the Winthrop Yacht Club for many years and served, for a time, as a director. He enjoyed boating as well as fishing, often supplying the fish for family dinners.

He was very conscientious about education and was very proud that both his sons were college graduates. His older son David, after being an engineer and college professor, became a dentist. His younger son Bob, followed in his dad's footsteps, taking over the business in 1982. Bob was inducted into NETSA's Hall of Fame in 2017. Irving was devoted to his family and was a loving husband and father. He was loved very much by his family, and he is missed a great deal.

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2018 Hall of Fame Inductee - Jack Kelley



I was born on July 30, 1944. I have been married to my wife Cindy for fifty-two years. We have been blessed with two daughters, Lisa who is married to Irv, and Kristen who is married to Dan. We are fortunate to have four grandchildren.

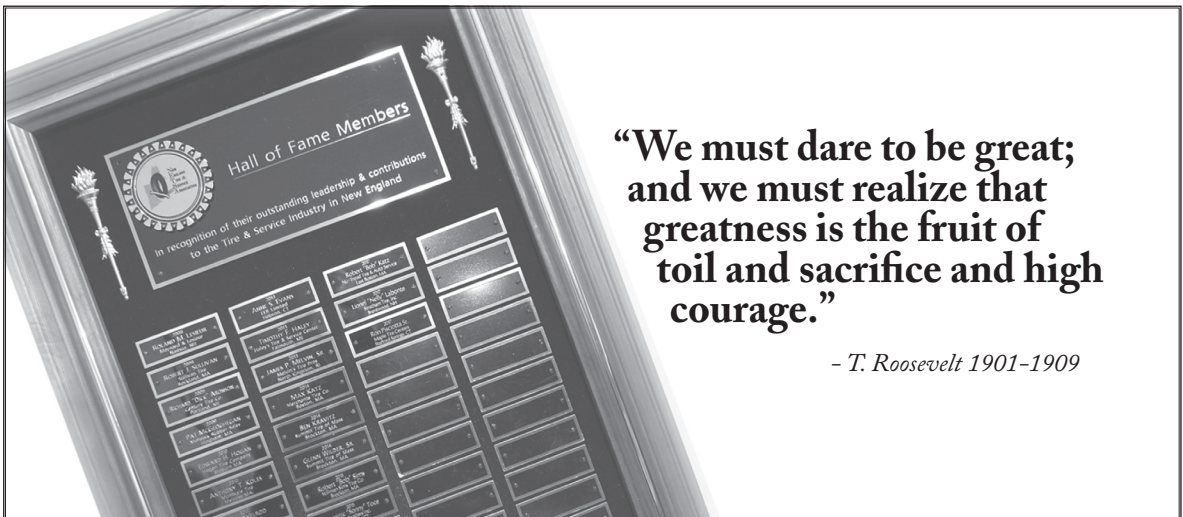
I worked in the tire business for forty-two years at Tom Lyons Tire of Waltham,

Massachusetts, and I am presently employed at Sullivan Tire. I am still enjoying my work.

I have been a member of NETSA's Board of Directors since 1994, which has allowed me to serve on several committees, and work with many NETSA members. I have enjoyed this work. I have also served as President of the Waltham Jaycees, and I am currently a board member for Rockport Illumination Night.

Our oldest grandson Ryan has been the recipient of a NETSA Scholarship twice, and I am proud to say he will graduate from the University of Maine, Orono in May.

I would sincerely like to thank the NETSA Board of Directors for this honor, and for all the hard work they do.



**“We must dare to be great;
and we must realize that
greatness is the fruit of
toil and sacrifice and high
courage.”**

- T. Roosevelt 1901-1909

2018 Hall of Fame Inductee - Larry Lesieur



I was born on December 13, 1961 in Nashua, the son of Roland M. and the late Eleanor F. Lesieur. I was educated in various Catholic Schools, graduating from Bishop Guertin High School in 1979. In 1983 I graduated from the Whittemore School of Business at the University of New Hampshire in Durham and in 1990 I graduated from Suffolk University Law School in Boston after attending part time at night for four years. I was very pleased to have passed the New Hampshire bar exam on my first try as only about 50% passed the test the first time that year. My specialty was antitrust law, which didn't have much demand around here. I would have had to move to Washington D.C. which really didn't appeal to me at the time. I practiced a little but quickly realized that I would have to decide what career path to follow. Since I'd rather be in a room full of tire dealers than a room full of lawyers anytime I stayed with the tire business. Nevertheless, I learned a lot by going to law school and enjoyed the experience and Boston very much. The first thing they said in law school was to listen, something most lawyers seem to forget.

Maynard and Lesieur was started by my grandfather Leo H. Lesieur on June 1st, 1928. I joined the business part time in 1977 pumping gas and studding tires. I started full time in June of 1983 working with my father Roland. Over the years we grew quite a bit and I have many siblings that still work here today as well as many nieces and nephews. Currently I work at the warehouse and do most of our ordering. I joined the NETSA Board in 1997 replacing my father and served as President for a couple of years after being Secretary and Treasurer of the organization for many years. I am still on the Board and currently chair the Scholarship and Bylaws Committees. In addition, I also served on the Greater Nashua Chamber of Commerce's Legislative Committee for many years and was on the Board of Directors of Horsepower (now Pony Farm) in Temple New Hampshire for a couple of years. Horsepower is a therapeutic riding facility that works with children and veterans with emotional and/or physical issues.

While I am still working, my plans are to at least semi retire in the near future. A lifetime of working 5 ½ days a week and vacation for only a couple of weeks a year seems to be the norm in our business but I'm ready for a break. I am hoping to eventually buy a place in the Bar Harbor Maine area so that I can hike and bike in Acadia National Park as well as stay close to my beloved Stonington Maine area during the summer. I would like to thank the members of NETSA, the Board of Directors, my family and our employees for this great honor. My father Roland received his award during the inaugural year along with Mr. Sullivan in 2008 and it is my privilege to accept this award on behalf of the entire Lesieur family. Thank you. ■

Congratulations!

*to this year's inductees for your years of dedicated service & commitment
to our industry from your Friends at*

SULLIVAN  TIRE